

## Fact Sheet

Market:	World's Number One for portable water purification products, with a worldwide market share exceeding 50 percent. The Katadyn Group is further diversified in the outdoor market with the two brands Trek'n Eat and Optimus.
Brands & Products:	<b>Katadyn and Micropur</b> <ul style="list-style-type: none"><li>- Water purification systems and products for outdoor, travelling and camping</li><li>- Mobile, hand-operated and electrically powered desalinators</li></ul> <b>Optimus</b> <ul style="list-style-type: none"><li>- Expedition- and outdoor stoves</li><li>- Cookware and accessories</li></ul> <b>Trek'n Eat</b> (former Trekking-Mahlzeiten) <ul style="list-style-type: none"><li>- Freeze-dried outdoor and expedition food</li></ul> <b>AQUAFIDES</b> <ul style="list-style-type: none"><li>- Products for industrial and municipal water treatment on the basis of UV disinfection, ozone oxidation and filtration</li></ul>
Turnover:	CHF 44 Mio. (2010)
EBITDA:	CHF 7.8 Mio. (2010)
Employees:	108 (31.12.2010)
Chairman:	Adrian Schmassmann
CEO:	Trix Ammann
Headquarter:	Wallisellen-Zurich
Subsidiaries:	Atmosph'air Katadyn France S.a.r.l. (Grenoble/France) Katadyn Deutschland GmbH (Frankfurt/Germany) Katadyn Scandinavia AB (Stockholm/Sweden) Katadyn North America Inc. (Minneapolis/U.S.A.) Katadyn Asia (Singapore)

Company Name:	Word creation from „catalytic“ and „oligodynamic“, two typical designations for the processes applied
Milestones:	<p>2010 Breaking ground for the new company building on the “Erbswisen” property in Kempthal near Wallisellen/Switzerland which will be ready to move in at the end of 2012.</p> <p>2009 Katadyn is acquiring a majority stake in AQUAFIDES Switzerland and Germany and is expanding its sphere of operations into the industrial and municipal water treatment sector.</p> <p>2008 Katadyn celebrates 80<sup>th</sup> anniversary Trekking-Mahlzeiten becomes Trek'n Eat in all markets</p> <p>2007 Acquisition of Optimus International AB, Swedish producer of expedition and outdoor stoves Establishment of Katadyn Scandinavia AB in Stockholm/Sweden</p> <p>2004 Acquisition of Trekking-Mahlzeiten GmbH in Mörfelden-Waldorf (Frankfurt) and merger with Certisil GmbH, Munich Acquisition of OCO AG, Volketswil, Switzerland Entering into plastic injection moulding to extend the vertical integration</p> <p>2002 Acquisition of Atmosph'air des Montagnes S.a.r.l., Grenoble/France Established a sales office in Singapore</p> <p>2001 Market Expansion</p> <ul style="list-style-type: none"><li>- Acquisition of Exstream Water technology Inc., the US-market leader for bottle purifiers</li><li>- Acquisition of German brands Certisil, Certiman und Certinox, (camping- und caravanning market) and foundation of Certisil GmbH, Munich</li></ul>

# KATADYN GROUP

SWITZERLAND

- Acquisition of the outdoor and marine lines of PUR Inc., a daughter company of Procter&Gamble Inc., Minneapolis/U.S.A.
  - Consolidation of all US activities with Katadyn North America Inc.
- 1999 Split off UV-drinking water technology to join with Wedeco GmbH, Germany
- Going public as WEDECO Water Technology AG at the Frankfurt Stock Exchange
- 1998 Management-Buy-out
- 1980 Established Katadyn USA
- 1954 Relocation to Wallisellen-Zurich
- 1933 Renamed to Katadyn
- 1928 Founding year of the company
- 1926 Developed method to release silver ions into water by electricity to purify water

**For more information, please contact**

Katadyn Products Inc.

Viola Frey

Corporate Communications

Birkenweg 4

8304 Wallisellen-Zurich/Switzerland

[www.trekneat.com](http://www.trekneat.com)

Phone +41 44 839 21 16

[viola.frey@katadyn.ch](mailto:viola.frey@katadyn.ch)

[www.katadyngroup.com](http://www.katadyngroup.com)

[www.katadyn.com](http://www.katadyn.com)

[www.optimusstoves.com](http://www.optimusstoves.com)